

Bump!

Bump! is the world's leading multimedia travel entertainment and information brand, with "three-screen" content available for television, online and mobile.

Bump's target market is the highly desirable gay and lesbian demographic. They are prodigious travelers, representing a \$70.3 billion market in the US* and more than \$100 billion worldwide.

Television

Launched in 2002 and after 80+ episodes, **Bump!** – the world's most-watched gay and lesbian travel series, is now entering its fifth season, with another 23 installments slated for production.

In an engaging and upbeat half-hour, we give viewers a snapshot of living queer life large around the world. Each episode features a travelogue of a gay-friendly destination, covering arts, culture, entertainment, cuisine, shopping and more, all from a gay perspective.

Bump! currently airs in several international markets, including on **OUTtv Canada** and **OUTtv Netherlands**, on Viacom's **LOGO network in the US** and on mobile devices in Europe where **Mango TV** is accessible. **Bump!** reaches more than **45 million households**.

Online

The show's website **bumptv.com** is a gay traveler's resource with original webisodes and video clips from the on-air shows. There are also links to attractions, events and other helpful information.

US viewers can access original **Bump!** destination webisodes created exclusively for LOGO at **logoonline.com**.

Bump! television episodes are available on home DVD and download-to-own through major online retailers **Amazon.com**, **10percent.com**, **Netflixx.com**, **Blockbuster** and on **iTunes**, as well as at retail outlets across North America.



Selected episodes:

Barcelona	Montreal	Rio de Janeiro
Berlin	Mykonos	Stockholm
Capetown	Paris	Sydney
Curacao	Prague	Tel Aviv
London	Puerto Vallarta	Zurich



Mobile

Bump!

travel guides
bumptravelguides.com

The producers of the world's most popular gay and lesbian travel program are pleased to introduce a sleek and sexy new multimedia app series for **iPhone, iPod Touch** and **BlackBerry: Bump! Travel Guides – the ultimate gay and lesbian travel companion!**

App highlights include:

- **Listings by category** – Stay, Eat, Discover, Party, Shop, Play, Happening and Newsstand
- **Video clips and photos** – from the television series
- **No roaming charges** – wireless service isn't necessary to use the app's main functions
- **GPS mapping** – pins your location, never get lost!
- **One-click phone, email and web links** – contact establishments instantly
- **Love it? Hate it? Tell us!** – interactive user comments and ratings
- **Weather and currency information** – average temperature and updatable exchange rates
- **7/24 live customer service** – by phone or email
- **Regular updates included** – content automatically updated for the rest of the year

Guides are available for many top gay travel hotspots – **Amsterdam, Antwerp, Barcelona, Berlin, Buenos Aires, Miami, Montreal, Mykonos, Paris, Puerto Vallarta, Rio de Janeiro** and **Sydney**, with more to come throughout the year. Visit bumptravelguides.com for more information.

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*Research provided by Community Marketing, Inc, San Francisco, CA



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CHECK IT OUT!



SEE IT!



WATCH IT!



FIND IT!



RATE IT!

